FOR IMMEDIATE RELEASE

Gili Fleekop, Muhlenberg College, Fourth Recipient of Hilda Specter Morgenstern Merit Scholarship

Silver Spring, Maryland—April 20, 2016

Gili Fleekop, a rising junior at Muhlenberg College in Allentown, PA, is the fourth recipient of the Hilda Specter Morgenstern Merit Scholarship. The Scholarship offers an outstanding young undergraduate woman a \$2,500 stipend towards study in Israel. This is the fourth year the Scholarship was awarded.

Miss Fleekop, from Ambler, PA, was among more than 15 applicants who applied for the Scholarship. The Scholarship honors the memory of Mrs. Hilda Specter Morgenstern, who dedicated her life to serving the Jewish community. Mrs. Morgenstern was actively involved in many of the communities she lived in; she and her husband, Mr. Arthur Morgenstern, gave generously to many charities during their lifetimes.

Miss Fleekop is choosing to use her Scholarship towards a semester to study abroad at Tel-Aviv University. Tel Aviv University International offers students the opportunity of studying alongside other international students at one of the most prestigious academic institutions in Israel. Students will be able to explore Israeli culture and society, while also taking classes at the university.

When awarded the Scholarship, Miss Fleekop commented, "It is truly an honor to receive the Hilda Specter Morgenstern Merit Scholarship. I am incredibly thankful for the opportunity to study in Israel and continue exploring my passion for the land and its culture. Studying in Israel will allow me to deepen my understanding and appreciation for Jewish and Israel Education. It is because of inspiring Jewish female role models like Mrs. Morgenstern that I have the motivation to keep learning, questioning, and engaging with my Jewish identity."

The Advisory Board, made up of Mrs. Morgenstern's three daughters, was impressed by Miss Fleekop's dedication and passion to her studies and her community service. She was awarded the Scholarship by a unanimous vote.

"Gili Fleekop is a bright, empathetic young woman who shows a strong interest in investing in the public good—specifically for Israel and the Jewish people. That's exactly the kind of woman we had in mind to honor when we created the Scholarship," said Ahava Leibtag, Administrative Officer of the Scholarship. " The Advisory Board also felt her recommendation and essay personified a strong Jewish woman who will become a great leader on behalf of her people.

Applications for the next cycle of Scholarship will be available online next spring.

About the Hilda Specter Morgenstern Merit Scholarship:

THE HILDA SPECTER MORGENSTERN MERIT SCHOLARSHIP IS AWARDED ONCE A YEAR TO AN AMERICAN JEWISH UNDERGRADUATE STUDENT WHO WILL SPEND AT LEAST ONE SEMESTER STUDYING IN ISRAEL.THE SCHOLARSHIP IS IN HONOR OF MRS. MORGENSTERN, WHO WAS AN ADVOCATE OF JEWISH COMMUNAL WORK AND HAD A STRONG INTEREST IN PUBLIC POLICY.FOR MORE INFORMATION SEE <u>WWW.MORGENSTERNSCHOLARSHIP.ORG</u>.

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